

MEMBERSHIP

The BSA has a year round growth plan which is designed to facilitate Scout recruitment and pack-troop relations. The South Mountain District Membership Committee supports the individual units as they implement their yearly growth plan and will offer monthly advice to units in this column to give your unit leaders some ideas and suggestions.



AUGUST:

AUGUST Activities:

Contact the Council Office and speak to Tyler Yankey about scheduling your unit's Fall Round-Up. Council can print up colorful flyers, posters and other promotional materials to attract more youth to your program. August is the time to plan and contact your local schools and places of worship about setting up your Fall recruitment drive. If you are going to recruit at a church, are you going to use bulletin insert? Council can pre-print these for you at no cost. Just relay your needs to Tyler in advance.

Has your unit designated an adult to serve as the unit Membership Chair? This adult only focuses on unit recruitment and growth of youth and adult members. In conjunction with the Pack Committee, they work with the schools to set up recruitment dates, they organize volunteers to run recruitment sign up nights, advertise these events and promote the unit. We encourage all units to have a parent volunteer in this position by the end of August. Please attend a meeting of Cub Pack Membership Chairs on August 19th at Just Born, Inc. Conference room for complimentary dinner at 6:30 followed by our meeting at 7pm. Learn more about the role of the PACK Membership Chair and new initiatives in youth recruiting. The flyer is in the newsletter.



AUGUST:

AUGUST Activities:

Did any of your youth attend the National Jamboree or did your Troop do any High Adventure or other significant community service activities? Let others know. Create a slideshow or a poster to display with everything you did.

Have you updated your BeAScout account? Is contact information about your unit accurate? Have there been any changes over the summer months? Without accurate information on the web portal, interested youth will have trouble finding you. If you have updates please log on and update your contact information.

Plan to reach out to the Webelo II scouts in September. Get their email addresses and send them your troop newsletter or keep them informed of troop activities.

ALL UNITS: The first step for any recruitment effort is to appoint a pack/troop committee member to serve as the membership chair. This person will develop and implement a year-round growth plan that incorporates all methods of recruitment.

September roundtable discussion will be on the topic of Webelos to Scout transition. Please plan to attend.

Let us know your successes and your challenges with youth recruitment. The district Membership Committee wants your feedback so please drop us an email with your thoughts to: Mark Firth, SMD Membership Committee Chair at: Stee1cty@yahoo.com