

The BSA has a year round growth plan which is designed to facilitate Scout recruitment and pack-troop relations. The South Mountain District Membership Committee supports the individual units as they implement their yearly growth plan and will offer monthly advice to units in this column to give your unit leaders some ideas and suggestions.



## **FEBRUARY:**

The district membership committee will be contacting all pack unit leadership beginning in February about a new initiative for 2013 and beyond. We will be asking each unit in our district to recruit and assign an adult volunteer to serve on the pack committee as the designated Membership Chairperson. This individual would ideally have or create contacts in local schools and would be willing to work with the school district to schedule and hold recruitment events (school sign-up nights), community recruitment drives, and plan other events to build community awareness of our scouting program. Similar to the familiar popcorn kernel in focus, this new parent volunteer position would be responsible for setting unit recruitment goals, setting plans in place to meet those goals and keeping the unit committee involved in unit growth and scout retention throughout the year.

We are looking forward to working with this chairperson in the coming year and see this person as an extension of our district membership committee. We will periodically be sending information out to them about training events, district recruitment events, and other items of interest.

Thank you in advance for your assistance with this project and we look forward to speaking with you and answering any questions you may have. Our district executive Tyler Yankey has offered to come to an upcoming unit committee meeting if desired to help answer questions or help recruit a volunteer. Have a great year.

Mark Firth, District Membership Committee