

The BSA has a year round growth plan which is designed to facilitate Scout recruitment and pack-troop relations. The South Mountain District Membership Committee supports the individual units as they implement their yearly growth plan and will offer monthly advice to units in this column to give your unit leaders some ideas and suggestions.



SEPTEMBER:



Do you have what it takes to be TOP GUN?

The South Mountain District Membership Committee has officially launched our TOP GUN recruitment campaign for the district PACKS. This initiative will help your unit succeed in growing and recruiting more cub scouts to your program. Please visit the South Mountain District Website and click on the Membership Tab for program details. Our website will keep up to date information about the recruitment drive and your PACK's total points now throughout the rest of the year. Below are the point totals by unit logged thus far toward their goal of being awarded the coveted TOP GUN award as the top recruiting PACK for 2012 and a pizza party for their entire PACK. The program wraps up in December so there is ample opportunity to get on board. Contact Mark Firth, District Membership Chair at Stee1city@verizon.com for details.

September - TOP GUN POINT TOTALS BY UNIT:

UNIT	POINTS	UNIT	POINTS	UNIT	POINTS	UNIT	POINTS
199	7	333	14	352	9	1742	9
306	9	334	9	359	2		
311	2	335	2	360	2		
317	9	343	2	362	0		
319	7	346	14	364	14		
321	7	347	9	368	9		
329	14	349	2	383	0		

September Activities:

All units should have already received a packet of information about your Fall Round Up. In the packet are goals specific to your unit so you can target your recruitment drive accordingly. After your initial sign up night remember to follow up with the parents right away and get them involved in the program. A talent survey can help identify areas of interest. Also, consider holding a follow up event within a few weeks after the first round up night. Scouts who bring a friend and who join the unit are eligible to wear a recruiter patch.

Need round up ideas? Contact the Council Office and speak to Tyler Yankey about your unit's Fall Round-Up. Council can print up flyers, posters and other promotional materials to attract youth to your program.

New Tiger Leader Orientation Program: To be held on at roundtable on October 3rd beginning at 7:30pm. An exciting night for your new tiger den leaders to get a copy of the program guide, participate in some fun events and see how easy it can be to run den meetings. Our new Tiger Leader Liaison will be introduced to help support your new tiger den leaders. Please encourage them to come out.

Let us know your successes and your challenges with youth recruitment. The district Membership Committee wants your feedback so please drop us an email with your thoughts to: Mark Firth, SMD Membership Committee Chair at: Stee1city@verizon.net