

The BSA has a year round growth plan which is designed to facilitate Scout recruitment and pack-troop relations. The South Mountain District Membership Committee supports the individual units as they implement their yearly growth plan and will offer monthly advice to units in this column to give your unit leaders some ideas and suggestions.



AUGUST:



**Do you have what it takes to be TOP GUN??**

The South Mountain District Membership Committee has officially launched our TOP GUN recruitment campaign for the district PACKS. This initiative will help your unit succeed in growing and recruiting more cub scouts to your program. Please visit the South Mountain District Website and click on the Membership Tab for program details. Our website will keep up to date information about the recruitment drive and your PACK's total points now throughout the rest of the year. Units have already begun logging points toward their goal of being awarded the coveted TOP GUN award as the top recruiting PACK for 2012 and a pizza party for their entire PACK. The program wraps up in December so there is ample opportunity to get on board. Contact Mark Firth, District Membership Chair at [Stee1city@verizon.com](mailto:Stee1city@verizon.com) for details.

**TOP GUN POINT TOTALS BY UNIT:**

Unit #	Total Points
199	7
306	0
311	0
317	9
319	5
321	5
329	12
333	12

334	7
335	0
343	0
346	14
347	0
349	0
352	7
359	0
360	0
362	0
364	5
368	7
383	0
1742	7

#### **AUGUST Activities:**

Contact the Council Office and speak to Tyler Yankey about your unit's Fall Round-Up. Council can print up flyers, posters and other promotional materials to attract youth to your program.



**AUGUST:**

#### **AUGUST Activities:**

Have you updated your BeAScout account? Without accurate information on the web portal, interested youth will have trouble finding you. If you have updates please log on and update your contact information.

Plan to reach out to the Webelo II scouts in September. Get their email addresses and send them your troop newsletter or keep them informed of troop activities.

**ALL UNITS:** The first step for any recruitment effort is to appoint a pack/troop committee member to serve as the membership chair. This person will develop and implement a year-round growth plan that incorporates all methods of recruitment

Let us know your successes and your challenges with youth recruitment. The district Membership Committee wants your feedback so please drop us an email with your thoughts to: Mark Firth, SMD Membership Committee Chair at: [Stee1city@verizon.net](mailto:Stee1city@verizon.net)