

The BSA has a year round growth plan which is designed to facilitate Scout recruitment and pack-troop relations. The South Mountain District Membership Committee supports the individual units as they implement their yearly growth plan and will offer monthly advice to units in this column to give your unit leaders some ideas and suggestions.



APRIL:

Continue your spring recruitment efforts if you are going to have active programs for the new youth over the summer. Council will be holding many events over the summer months to keep your youth active. Summer Day Camp is the week of July 16th and other events are planned. Watch for announcements.

April Activities:

Have a scout that did not cross over to a troop? Place a phone call or send a personal note inviting them to visit a local troop. Youth can join boy scouts any time of year. Be prepared to help them join a local troop by giving them the names of the unit leaders. These can easily be found on the BeAScout website.



APRIL:

April Activities:

Parents are already planning summer vacations. Give the new parents and scouts information about summer camp. Conduct a summer camp orientation to encourage full troop involvement. Cover for parents the week attending, payments due and medical forms needed.

Sponsor a troop activity for the new scouts. Register for JAMBO. This is a great scouting/camping experience for the new scouts in your unit.

Attend a meeting of Bear Cub Scouts to introduce them to scouting.

ALL UNITS: The first step for any recruitment effort is to appoint a troop committee member to serve as the troop membership chair. This person will develop and implement a year-round growth plan that incorporates all methods of recruitment, working closely with Cub Scout packs in the community, the district membership committee, and the unit commissioner.

Let us know your successes and your challenges with youth recruitment. The district Membership Committee wants your feedback so please drop us an email with your thoughts to: Mark Firth, SMD Membership Committee Chair at: Stee1city@verizon.net