

The BSA has a year round growth plan which is designed to facilitate Scout recruitment and pack-troop relations. The South Mountain District Membership Committee supports the individual units as they implement their yearly growth plan and will offer monthly advice to units in this column to give your unit leaders some ideas and suggestions.



MARCH:

It's time to begin thinking about a Spring Recruitment event if you are going to have active programs for the new youth over the summer. Look for community events in your neighborhoods such as movie nights, picnics and set up a table and display area. Have applications on hand.

March Activities:

Make some promotion materials for your unit. Colorful handouts with your unit contact information, meeting dates, times and joining information. Make them eye popping and promote the fun part of scouting.



MARCH:

March Activities:

Parents are already planning summer vacations. Give the new parents and scouts information about summer camp. The week attending, payments due and medical forms needed. Explain summer camp to the new parents and the importance of attending.

Process your transfer applications at the council office now that the youth have joined your unit.

ALL UNITS: The first step for any recruitment effort is to appoint a troop committee member to serve as the troop membership chair. This person will develop and implement a year-round growth plan that incorporates all methods of recruitment, working closely with Cub Scout packs in the community, the district membership committee, and the unit commissioner.

*Has there been a change in leadership? If so, remember to update your unit contact information on the BeAScout website.

Let us know your successes and your challenges with youth recruitment. The district Membership Committee wants your feedback so please drop us an email with your thoughts to: Mark Firth, SMD Membership Committee Chair at: Stee1city@verizon.net