

The BSA has a year round growth plan which is designed to facilitate Scout recruitment and pack-troop relations. The South Mountain District Membership Committee supports the individual units as they implement their yearly growth plan and will offer monthly advice to units in this column to give your unit leaders some ideas and suggestions.



#### **FEBRUARY:**

It's crossover time for your Webelos scouts. Recognize the scouts, parents, leaders and den chiefs at the Blue & Gold for the great work they have done and the commitments they made.

#### February Activities:

Contact local Scoutmasters and invite them to the crossover. Make preparations for the ceremony. Some troops provide a scout book and neckerchief. Packs sometime provide a special arrow of light plaque or other type of acknowledgement. The role of the Webelos leader, Unit Commissioner and Cubmaster is make sure that all scouts cross over to a Troop.



#### **FEBRUARY:**

The first step for any recruitment effort is to appoint a troop committee member to serve as the troop membership chair. This person will develop and implement a year-round growth plan that incorporates all methods of recruitment, working closely with Cub Scout packs in the community, the district membership committee, and the unit commissioner.

#### February Activities:

In addition to the new boys joining your troop, don't forget the parents and former Webelos leaders. Your troop Membership Chair should speak to each of these individuals and add their talents to your unit. Recruit parents as Assistant Scoutmasters, Committee Members or Merit Badge Counselors. After crossover add new scouts to your unit roster.

Get the new youth members actively involved right away. Hold a troop function outside of the regular meeting as soon as possible to engage them in the fun. They have been looking forward to this for many months.

Let us know your successes and your challenges with youth recruitment. The district Membership Committee wants your feedback so please drop us an email with your thoughts to: Mark Firth, SMD Membership Committee Chair at: [Stee1city@verizon.net](mailto:Stee1city@verizon.net)